

ESSENTIAL REFERENCE PAPER 'A'

IMPLICATIONS/CONSULTATIONS

Contribution to the Council's Corporate Priorities/ Objectives <i>(delete as appropriate)</i> :	Priority 1 –Improve the Health and wellbeing of our communities Priority 2 – Enhance the quality of people's lives Priority 3 – Enable a flourishing local economy
Consultation:	None
Legal:	Approved by Alison Stuart
Financial:	None
Human Resource:	Approved by Emma Freeman
Risk Management:	The risks associated with not providing officers guidance on how to use social media are high. Using social media is a great way to engage with the public and share the messages of the council with a wide audience, but as these are public facing channels there needs to be guidance available to all officers on how best to use the channels and what to avoid.
Health and wellbeing – issues and impacts:	None